

Montana WIC

Nutrition Program for Women, Infants and Children

Nutrition Education Plan

Fiscal Year: 2013-2014

Local Agency:

WIC Director:

Describe needs of local clinic, participant population and/or staff:

Choose at least one area of focus for Nutrition Education in your local agency:

- ☐ Clinic environment: Promote nutrition and physical activity through visual aids such as bulletin boards, posters & handouts
- ☐ Staff competency: Provide staff with training to increase effectiveness of counseling
- ☐ Community: Collaborate with local health care providers, social service agencies and/or community groups to better serve participants through referrals and outreach

Describe activities associated with focus area:

Briefly explain prior year activities including any successes or challenges: